

Shoe designer Andreia Chaves launches 'Goldsculpt' at Paris Fashion Week

The second studio series by Brazilian shoe designer Andreia Chaves will be launched at Paris Fashion Week S/S 2012 (September 27th - October 5th). Entitled 'Goldsculpt', it will be shown in Paris as part of a group show organized by the renowned fashion platform Vauxhall Fashion Scout.

In this series Chaves' explores the concept of movement as she pushes craftsmanship to realise a sculptural aesthetic, where material and geometry are integral to the shoe design. The result is fluid structures, that involve the foot, and create a modern and unique effect.

'Goldsculpt', which will be available in three different models, is completely handmade in Italy (for the leather work) and Ireland (for the gold structures). Shoes are made in goat leather or lambskin and all of the structures are 24K gold plated. For this part of the process, Chaves has worked with the renowned American-Irish silversmith Kevin O'Dwyer.

A native of San Paulo, Brazil, Andreia Chaves' work had captured the attention of international media even before her graduation from Polimoda Fashion Institute in Florence, Italy. She is best known for her innovative and distinctive visual approach, fusing craftsmanship, experimental materials and cutting edge technology to realize her footwear designs. Chaves' critically acclaimed first studio series, 'InvisibleShoe', was launched in February 2011 and has since been featured in leading fashion publications and international exhibitions and collected by some of the greatest patrons of contemporary fashion.

Chaves works between Europe and Brazil.

Vauxhall Fashion Scout References:

About Vauxhall Fashion Scout http://www.vauxhallfashionscout.com/vfs_about.html

Fashion Scout Paris http://www.vauxhallfashionscout.com/p_about.html

About Andreia Chaves http://www.vauxhallfashionscout.com/p_andreia_chaves.html

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